



**Metropolitan Wilmington
Urban League**

*Empowering Communities.
Changing Lives.*

Sponsorship Packet

for

Building our Communities

A Financial Literacy Conference



Delaware Technical College

Saturday, October 17th, 2015 | 10:00am-4:00pm



Wednesday, July 15, 2015

Dear Potential Sponsor:

We are delighted to host the Metropolitan Wilmington Urban League Young Professional's (MWULYP) first Financial Literacy Conference, **Building our Communities**. In order to make our event a success, we need you to become a sponsor.

The mission of the MWULYP is to enable African-Americans to secure economic self-reliance, parity, power and civil rights. In an effort to meet the mission we hold so dear, our purpose with **Building our Communities** is to promote financial literacy and practices in ways that are practical and sustainable for our community. By becoming a sponsor, you will be able to promote your company, network with potential clients, and give back to the community in a way that will only encourage morale and boost our local economy.

There are many levels of support, which are detailed in the accompanying information. A completed sponsorship form is due by Friday, September 11th, 2015 in order for your company's name to be printed in all event materials.

Building our Communities will be held on Saturday, October 17th, 2015 from 10am-4pm at Delaware Technical College in Wilmington, DE. We hope that you will be able to become a sponsor or donate to a cause that will provide a positive space for knowledge and financial development.

Sincerely,

The Metropolitan Wilmington Urban League, Young Professionals
Economic Development Committee

MWULYP's

Economic Development Team



YP President: LaTisha Bracy

YP Vice-President: Cimone Philpotts

Economic Development Co-Chair:
Jason Rodriguez

Economic Development Co-Chair:
Joe Cobb

**Economic Development Team
Members**

Nicole Cowan

Jessica Edwards

Shelby Jones

Larry Lambert

Larry Morrow

Ronnell Page

Grace Stockley

Gary Taylor

Greg Whilby

Sponsorship Opportunities

Platinum Level

\$1,000

The Platinum Level status includes your company name, description, and logo in our official program. This status also includes:

- Company recognition on all signage at event,
- A vendor's table with chairs, a full classroom to present materials and to promote company,
- Company materials placed in complimentary bags to participants,
- Company name and logo on all social media sites and promotional media with a link to your company's page, and
- Verbal acknowledgement and recognition at the event

Gold Level

\$500

The Gold Level status includes your company name, description, and logo in our official program. This status also includes:

- Company recognition on all signage at event,
- A vendor's table with chairs and a full classroom to present materials and to promote company,
- Company materials placed in complimentary bags to participants,
- Verbal acknowledgement and recognition at the event

Sponsorship Opportunities

Silver Level

\$250

The Silver Level status includes your company name and logo in our official program. This status also includes:

- A vendor's table with chairs and a full classroom to present materials and to promote company,
- Company materials placed in complimentary bags to participants, and
- Verbal acknowledgement and recognition at the event

Bronze Level

\$150

The Bronze Level status includes your company name and logo in our official program. This status also includes:

- Company materials placed in complimentary bags to participants
- A vendor's table and chairs to set up at the event to present materials and to promote company

Building Our Communities

Tentative Agenda

Registration begins at 9:30am

10:00am - Welcome, Opening Remarks, and Directions for Concurrent Sessions

Concurrent Sessions, Block I

10:30am -11:45am -- Classroom Session 1

10:30am -11:45am -- Classroom Session 2

10:30am -11:45am -- Classroom Session 3

15 minute break (Light Refreshments)

Concurrent Sessions, Block II

12:00pm – 1:15pm -- Classroom Session 4

12:00pm – 1:15pm -- Classroom Session 5

12:00pm – 1:15pm -- Classroom Session 6

15 minute break (Light Refreshments)

1:30pm-2:45pm – Entrepreneurs Round Table

Closing Remarks

Vendors – 2:45pm - 4:00pm

(Vendors will be available throughout the conference as well)



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Sponsor Agreement Form

Company Name: _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Web Address: _____

E-mail: _____

Facebook: _____ Twitter Handle: _____

Detailed Description of your Company: _____

Please Check One or Write in a Donation Amount:

Platinum Level at \$1,000 Gold Level at \$500 Silver Level \$250 Bronze Level at \$150

Donation in the amount of _____

Payment Options:

Enclosed is a check or money order payable to: **The Metropolitan Wilmington Urban League Young Professionals (MWULYP)**

Credit Card #: _____ Expiration: _____ / _____ 3 Digit Security Code: _____

Name on Card: _____ Signature: _____

By signing below, I pledge the amount indicated above to be paid in full by **Friday, September 11th, 2015**. I understand that full payment must be received in order to see the benefits of my sponsorship.

Please return this completed form to Nicole Cowan at ncowan55@gmail.com.

Signature of Authorized Representative: _____